ATLAS AGRITECH CONFERENCE 2026

PACKAGES AND SPONSORSHIP

THEME: INDUSTRIALISING RURAL AFRICA AT SCALE — A NEW FRONTIER FOR TRADE & INVESTMENT

VICTORIA FALLS ELEPAHNT HILLS

DATES: 23 – 27 AUGUST 2026

REGISTRATION AND SPONSORSHIP PACKS

PACKAGE	PRICE (USD)	PACKAGE INCLUSIONS
Individual Pack (Per Person)	$1,500	Full conference access (all sessions) • **All meals** (teas & lunch + official dinners) • **Welcome Dinner • Boma Dinner • Awards Gala Dinner • Zambezi Sunset Cruise** • **Full Deal Room access** (all deal rooms / networking tables) • Delegate badge & materials
Main Convention Pack (3 People)	$5,000	**3 all-access delegate passes** (same inclusions as Individual Pack) • **Exhibition space • Branded Deal Room table** • **Main Conference Hall branding placement** • **Investment portal listing • Branded event materials**
Corporate Group Pack (5 Delegates)	$6,500	**5 all-access delegate passes** (same inclusions as Individual Pack) • **1 reserved Deal Room table (unbranded)** for scheduled meetings • **1 corporate listing** in the delegate directory / investment portal
Corporate Group Pack (10 Delegates)	$12,000	**10 all-access delegate passes** (same inclusions as Individual Pack) • **2 reserved Deal Room tables (unbranded) • 1 corporate listing** in the delegate directory / investment portal • **1 recognition slide** in main hall (rotational)

Notes

- *Deal Room access is subject to scheduling/availability; priority meeting slots may be allocated to sponsors and anchor partners.*
- *Activities are part of the official program and may be adjusted for weather/operational reasons.*
- *Accommodation and flights are excluded unless explicitly packaged.*
- *Corporate packs are discounted volume passes and do not replace Sponsorship tiers (branding/speaking/media).*

ATLAS CONVENTION 2026 — MAIN CONVENTION PACK & SPONSORSHIP COMPARISON

		SPONSORSHIP PACKS		
BENEFIT / DELIVERABLE	**MAIN CONVENTION PACK** (3 People)	**PLATINUM** (Title / Presenting)	**GOLD** (Anchor Sponsor)	**SILVER** (Supporting Sponsor)
Package Price (USD)	**$5,000**	**$10,000**	**$8,000**	**$6,000**
Sponsor Title Naming Rights ("Presented by…")	—	✓	—	—
Main Conference Hall Branding	Baseline placement	Premium	High	Standard / Rotational
Deal Room Presence	Branded table	Premium branded table	Branded table	☐ *Upgrade option*
Exhibition Space	Standard exhibition space	Prime position booth	Standard booth	Mini / shared
Investment Portal Listing	Standard listing	Top featured	Featured	Standard
Branding on Event Materials	Branded event materials	All key materials	Selected key materials	Sponsor roll + select
Speaking Opportunity	—	Keynote/Featured + Panel	Featured OR Panel	☐ Roundtable/Q&A
Media / PR Feature	—	Interview + conference channels	Conference channels mention	Sponsor listing
Delegate Passes Included	3 all-access	3 VIP	3 VIP	2
Full Conference Access	✓	✓	✓	✓
All Meals	✓	✓	✓	✓
Welcome Dinner	(3 pax)	(3 pax)	(3 pax)	(2 pax)
Awards Gala Dinner	(3 pax)	(3 pax)	(3 pax)	☐ *Add-on*
Boma Dinner	(3 pax)	(3 pax)	*(Choose 1 experience)*	☐ *Add-on*
Zambezi Sunset Cruise	(3 pax)	(3 pax)	*(Choose 1 experience)*	☐ *Add-on*
Priority Deal-Matching (where applicable)	**Standard access**	**Priority**	**Standard**	**Basic**