ATLAS AGRITECH CONFERENCE 2026

EVENT PROGRAM

THEME: INDUSTRIALISING RURAL AFRICA AT SCALE — A NEW FRONTIER FOR TRADE & INVESTMENT

VICTORIA FALLS ELEPAHNT HILLS

DATES: 23 – 27 AUGUST 2026

ATLAS CONVENTION 2026 — PROGRAMME AT A GLANCE

Dates: Mon **24/08/2026** – Wed **26/08/2026** | **Arrival:** Sun **23/08/2026** | **Departure:** Thu **27/08/2026**
Daily Start: 08:00 | **Lunch:** 13:00–14:00 | **Dinners:** 18:30 till late
Day 2: Sunset Cruise **15:00–18:00**, Boma Dinner **18:30–22:00**
Deal Room: Open daily + **1-hour Matchmaking** session each day (profiles preloaded; top matches get 5-min spotlight; results displayed on the Conference Board)

CONFERENCE TRACKS / THEMATIC PILLARS

Atlas AgriTech 2026 is structured around the core pillars required to transform rural Africa into a credible, investable growth frontier:

1. **Commercial Rural Homes:** DPI & Single Digital Market 2030 (Smart Africa Alliance)
2. **Inclusive Transformation:** Aligning investors, governments, private sector, development partners, academia, and civic society
3. **Rural Industrialisation at Scale:** Mass Production, Mass Processing, Mass Consumption
4. **Partnerships for Success:** Priority Value Chains & Offtake Corridors (Local + Export)
5. **Attracting Investment & De-risking:** Capital, Insurance, Energy, Water, Logistics and enabling infrastructure
6. **Policy-to-Implementation:** Translating NDS2 regionalisation, decentralisation, and devolution into investable action.
7. **Paid Academics & Decentralised Skills:** Linking technical skills, micro-learning, and emerging technologies to drive productive rural economies.
8. **Ngezi as a Flagship Case:** Agro Eco-Tourism through the Platinum–AgriTech–Conservation Innovation Belt

DAY 0 — SUN 23/08/2026 | ARRIVAL: **ALL DAY** Arrivals & Check-in | **Evening:** Registration

DAY 1 — MON 24/08/2026 | OPENING + DEAL FLOW + WELCOME DINNER

08:00–08:30 Registration & Networking
08:30–08:45 Opening Protocol & Welcome
08:45–09:15 Keynote Address 1 (30 mins)
09:15–10:15 Panel Discussion + Q&A (1 hr)
10:15–10:25 Commercial Break (10 mins)
10:25–11:25 Investible Projects #1–#3 (3 × 20 mins)
11:25–11:35 Commercial Break (10 mins)
11:35–12:05 Innovation Spotlights #1–#3 (3 × 10 mins)
12:05–12:15 Commercial Break (10 mins)
12:15–13:00 Investible Projects #4–#5 (2 × 20 mins)
13:00–14:00 Lunch
14:00–15:00 Matchmaking Session 1 (Deal Room) *(top matches 5-min spotlight; board updates)*
15:00–16:00 Fireside Chat (1 hr)
16:00–16:10 Commercial Break (10 mins)
16:10–17:30 Investible Projects #6–#7 (2 × 20 mins) + **Lightning Talks #4–#5 (2 × 10 mins)**
17:30–18:00 Day close + Conference Board highlights
18:30 till late Welcome Dinner

DAY 2 — TUE 25/08/2026 | INVESTMENT DAY + SUNSET CRUISE + BOMA DINNER

08:00–08:15 Day opening & priorities
08:15–08:45 Keynote Address 2 (30 mins)
08:45–09:45 Panel Discussion + Q&A (1 hr)
09:45–09:55 Commercial Break (10 mins)
09:55–11:15 Investible Projects #8–#11 (4 × 20 mins)
11:15–11:25 Commercial Break (10 mins)
11:25–12:45 Investible Projects #12–#15 (4 × 20 mins)
12:45–13:00 Transition & Conference Board Updates

13:00–14:00 Lunch

14:00–15:00 Matchmaking Session 2 (Deal Room) *(5-min spotlights; board updates)*
15:00–18:00 Zambezi Sunset Cruise (Official Networking Experience)
18:30–22:00 Boma Dinner *(then informal networking optional - Official Experience)*

DAY 3 — WED 26/08/2026 | OUTCOMES + AWARDS GALA DINNER

08:00–08:15 Day opening & deal priorities
08:15–08:45 Keynote Address 3 (30 mins)
08:45–09:45 Panel Discussion + Q&A (1 hr)
09:45–09:55 Commercial Break (10 mins)
09:55–10:55 Strategic Outcomes / Implementation Commitments (MoUs/MoAs, pipeline confirmations)
10:55–11:05 Commercial Break (10 mins)
11:05–12:05 Matchmaking Session 3 (Deal Room) *(final spotlights; board updates)*
12:05–12:15 Commercial Break (10 mins)
12:15–13:00 Closing Communiqué + 30/60/90-day roadmap

13:00–14:00 Lunch

14:00–15:00 Deal Room open hour + sponsor activations
15:00–16:00 Closing session (announcements + next-year pathway)
16:00–16:10 Commercial Break (10 mins)
16:10–17:30 Media, interviews, signings, departures (rolling)
17:30–18:00 Final board highlights + formal close
18:30 till late Awards Gala Dinner